



THE NCSTM
The National Citizen SurveyTM

Bethlehem Township, PA

Technical Appendices

2018



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Contents

Appendix A: Complete Survey Responses	1
Appendix B: Benchmark Comparisons	22
Appendix C: Detailed Survey Methods	32
Appendix D: Survey Materials	37



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Bethlehem Township:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Bethlehem Township as a place to live	37%	N=182	56%	N=273	6%	N=27	1%	N=6	100%	N=488
Your neighborhood as a place to live	39%	N=187	53%	N=259	6%	N=28	3%	N=12	100%	N=486
Bethlehem Township as a place to raise children	37%	N=163	54%	N=236	8%	N=35	1%	N=5	100%	N=439
Bethlehem Township as a place to work	24%	N=74	43%	N=133	25%	N=79	8%	N=25	100%	N=312
Bethlehem Township as a place to visit	20%	N=90	46%	N=208	29%	N=128	5%	N=23	100%	N=449
Bethlehem Township as a place to retire	26%	N=105	47%	N=187	20%	N=78	8%	N=31	100%	N=401
The overall quality of life in Bethlehem Township	31%	N=150	58%	N=284	9%	N=46	1%	N=7	100%	N=486

Table 2: Question 2

Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Bethlehem Township	30%	N=144	60%	N=292	7%	N=36	3%	N=15	100%	N=486
Overall ease of getting to the places you usually have to visit	28%	N=137	43%	N=209	24%	N=119	4%	N=22	100%	N=487
Quality of overall natural environment in Bethlehem Township	20%	N=95	54%	N=262	21%	N=102	5%	N=23	100%	N=482
Overall “built environment” of Bethlehem Township (including overall design, buildings, parks and transportation systems)	18%	N=85	45%	N=218	29%	N=141	7%	N=36	100%	N=479
Health and wellness opportunities in Bethlehem Township	27%	N=127	56%	N=261	15%	N=69	2%	N=11	100%	N=467
Overall opportunities for education and enrichment	25%	N=114	55%	N=248	17%	N=75	3%	N=13	100%	N=450
Overall economic health of Bethlehem Township	17%	N=72	58%	N=251	22%	N=93	3%	N=13	100%	N=429
Sense of community	13%	N=59	47%	N=220	33%	N=155	7%	N=33	100%	N=468
Overall image or reputation of Bethlehem Township	20%	N=95	64%	N=308	14%	N=68	2%	N=10	100%	N=480

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Bethlehem Township to someone who asks	57%	N=274	36%	N=173	5%	N=22	3%	N=12	100%	N=481
Remain in Bethlehem Township for the next five years	66%	N=311	25%	N=119	3%	N=16	5%	N=24	100%	N=470

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	72%	N=351	22%	N=109	4%	N=19	1%	N=5	0%	N=1	100%	N=486
In Bethlehem Township’s downtown/commercial area during the day	54%	N=238	41%	N=179	4%	N=18	1%	N=3	0%	N=2	100%	N=440

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	5%	N=25	34%	N=163	37%	N=176	24%	N=116	100%	N=479
Ease of travel by car in Bethlehem Township	12%	N=56	47%	N=225	31%	N=150	10%	N=50	100%	N=481
Ease of travel by public transportation in Bethlehem Township	10%	N=20	31%	N=58	34%	N=65	25%	N=47	100%	N=191
Ease of travel by bicycle in Bethlehem Township	9%	N=25	29%	N=78	32%	N=88	30%	N=83	100%	N=274
Ease of walking in Bethlehem Township	11%	N=47	35%	N=156	35%	N=154	19%	N=85	100%	N=442
Availability of paths and walking trails	19%	N=85	34%	N=151	30%	N=132	17%	N=75	100%	N=443
Air quality	16%	N=77	59%	N=278	21%	N=101	3%	N=13	100%	N=469
Cleanliness of Bethlehem Township	23%	N=114	60%	N=293	15%	N=74	1%	N=7	100%	N=488
Overall appearance of Bethlehem Township	24%	N=118	58%	N=283	16%	N=77	1%	N=5	100%	N=483
Public places where people want to spend time	14%	N=62	50%	N=222	29%	N=128	7%	N=33	100%	N=446
Variety of housing options	15%	N=65	59%	N=256	22%	N=97	4%	N=19	100%	N=437
Availability of affordable quality housing	12%	N=47	51%	N=206	29%	N=117	9%	N=35	100%	N=405
Fitness opportunities (including exercise classes and paths or trails, etc.)	27%	N=121	50%	N=224	21%	N=94	2%	N=11	100%	N=450
Recreational opportunities	22%	N=102	45%	N=206	27%	N=124	5%	N=25	100%	N=456
Availability of affordable quality food	24%	N=115	56%	N=268	17%	N=83	3%	N=15	100%	N=481
Availability of affordable quality health care	31%	N=141	47%	N=215	17%	N=77	5%	N=23	100%	N=455
Availability of affordable quality mental health care	22%	N=49	45%	N=101	27%	N=61	6%	N=12	100%	N=223

Table 6: Question 6

Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	18%	N=39	47%	N=100	28%	N=59	7%	N=15	100%	N=213
K-12 education	23%	N=81	55%	N=189	17%	N=58	5%	N=17	100%	N=345
Adult educational opportunities	25%	N=89	56%	N=205	18%	N=64	2%	N=5	100%	N=364
Opportunities to attend cultural/arts/music activities	21%	N=84	39%	N=160	30%	N=123	10%	N=40	100%	N=407
Opportunities to participate in religious or spiritual events and activities	22%	N=85	57%	N=219	19%	N=71	2%	N=6	100%	N=382
Employment opportunities	8%	N=24	41%	N=127	36%	N=110	16%	N=48	100%	N=309
Shopping opportunities	19%	N=89	46%	N=220	29%	N=136	6%	N=28	100%	N=473
Cost of living in Bethlehem Township	6%	N=28	46%	N=215	38%	N=174	10%	N=46	100%	N=463
Overall quality of business and service establishments in Bethlehem Township	11%	N=51	60%	N=281	27%	N=128	2%	N=11	100%	N=471
Overall quality of new development in Bethlehem Township	10%	N=43	50%	N=210	30%	N=126	9%	N=39	100%	N=418
Opportunities to participate in social events and activities	12%	N=47	42%	N=174	37%	N=150	9%	N=38	100%	N=409
Opportunities to volunteer	16%	N=53	52%	N=172	27%	N=90	6%	N=20	100%	N=334
Opportunities to participate in community matters	13%	N=48	45%	N=161	33%	N=117	8%	N=28	100%	N=355
Openness and acceptance of the community toward people of diverse backgrounds	15%	N=59	49%	N=185	29%	N=109	7%	N=27	100%	N=379
Neighborliness of residents in Bethlehem Township	15%	N=72	47%	N=221	29%	N=136	9%	N=43	100%	N=473

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	21%	N=100	79%	N=385	100%	N=485
Made efforts to make your home more energy efficient	20%	N=96	80%	N=387	100%	N=484
Observed a code violation or other hazard in Bethlehem Township (weeds, abandoned buildings, etc.)	67%	N=318	33%	N=154	100%	N=473
Household member was a victim of a crime in Bethlehem Township	93%	N=449	7%	N=33	100%	N=482
Reported a crime to the police in Bethlehem Township	85%	N=412	15%	N=71	100%	N=483
Stocked supplies in preparation for an emergency	58%	N=280	42%	N=204	100%	N=484
Campaigned or advocated for an issue, cause or candidate	80%	N=384	20%	N=95	100%	N=479
Contacted the Township of Bethlehem (in-person, phone, email or web) for help or information	54%	N=261	46%	N=221	100%	N=482
Contacted Bethlehem Township elected officials (in-person, phone, email or web) to express your opinion	86%	N=414	14%	N=65	100%	N=479

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Bethlehem Township?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Bethlehem Township recreation centers or their services	21%	N=102	13%	N=63	27%	N=130	39%	N=192	100%	N=486
Visited a neighborhood park or Township park	16%	N=78	27%	N=131	32%	N=154	25%	N=123	100%	N=486
Participated in religious or spiritual activities in Bethlehem Township	7%	N=34	15%	N=74	15%	N=74	62%	N=296	100%	N=478
Attended a Township-sponsored event	2%	N=9	3%	N=13	23%	N=112	72%	N=351	100%	N=485
Used public transportation instead of driving	1%	N=5	1%	N=7	3%	N=16	94%	N=458	100%	N=485
Carpooled with other adults or children instead of driving alone	7%	N=36	12%	N=60	16%	N=75	65%	N=313	100%	N=484
Walked or biked instead of driving	9%	N=42	11%	N=54	20%	N=99	60%	N=288	100%	N=483
Volunteered your time to some group/activity in Bethlehem Township	7%	N=35	9%	N=44	11%	N=52	73%	N=351	100%	N=483
Participated in a club	4%	N=21	7%	N=34	7%	N=34	82%	N=395	100%	N=484
Talked to or visited with your immediate neighbors	36%	N=174	39%	N=187	20%	N=97	5%	N=22	100%	N=480
Done a favor for a neighbor	20%	N=96	23%	N=113	45%	N=219	12%	N=57	100%	N=485

Table 9: Question 9

Thinking about local public meetings (of local elected officials like Township Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=3	1%	N=3	15%	N=73	84%	N=402	100%	N=482
Read the agenda or minutes online or on television	3%	N=12	5%	N=25	26%	N=127	66%	N=317	100%	N=482

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Table 10: Question 10

Please rate the quality of each of the following services in Bethlehem Township:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police services	44%	N=194	46%	N=205	5%	N=24	5%	N=22	100%	N=445
Fire services	51%	N=205	45%	N=182	3%	N=14	0%	N=2	100%	N=403
Ambulance or emergency medical services	51%	N=195	44%	N=166	4%	N=13	1%	N=4	100%	N=380
Crime prevention	28%	N=106	54%	N=205	12%	N=46	6%	N=23	100%	N=380
Fire prevention and education	28%	N=94	54%	N=185	14%	N=48	4%	N=13	100%	N=340
Traffic enforcement	21%	N=88	46%	N=196	21%	N=91	12%	N=52	100%	N=427
Street repair	10%	N=46	35%	N=163	36%	N=165	20%	N=91	100%	N=464
Street cleaning	15%	N=71	46%	N=216	26%	N=125	13%	N=61	100%	N=473
Street lighting	8%	N=36	39%	N=188	34%	N=162	19%	N=90	100%	N=476
Snow removal	12%	N=55	42%	N=200	28%	N=135	18%	N=85	100%	N=475
Traffic signal timing	10%	N=44	43%	N=197	33%	N=149	14%	N=66	100%	N=456
Bus or transit services	20%	N=33	40%	N=69	26%	N=45	14%	N=24	100%	N=170
Recycling	32%	N=138	46%	N=198	18%	N=78	4%	N=16	100%	N=430
Storm drainage	15%	N=65	46%	N=197	24%	N=102	16%	N=67	100%	N=431
Sewer services	22%	N=94	58%	N=250	14%	N=62	6%	N=24	100%	N=430
Sewer utility billing	16%	N=69	48%	N=210	28%	N=122	8%	N=35	100%	N=436
Township parks	32%	N=139	52%	N=227	15%	N=65	1%	N=5	100%	N=437
Recreation programs or classes	30%	N=101	47%	N=159	20%	N=66	3%	N=11	100%	N=336
Land use, planning and zoning	11%	N=38	34%	N=118	37%	N=128	17%	N=58	100%	N=342
Code enforcement (weeds, abandoned buildings, etc.)	11%	N=39	45%	N=153	29%	N=97	14%	N=49	100%	N=338
Animal control	19%	N=60	47%	N=148	25%	N=80	9%	N=29	100%	N=318
Economic development	13%	N=44	49%	N=165	29%	N=98	9%	N=30	100%	N=336
Health services	28%	N=107	58%	N=227	12%	N=45	2%	N=8	100%	N=387
Public library services	31%	N=105	47%	N=156	13%	N=44	9%	N=30	100%	N=335
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	17%	N=46	42%	N=114	27%	N=73	15%	N=40	100%	N=272
Preservation of natural areas such as open space, farmlands and greenbelts	13%	N=49	33%	N=124	31%	N=116	23%	N=89	100%	N=378
Township-sponsored special events	12%	N=33	51%	N=146	28%	N=82	10%	N=28	100%	N=289
Overall customer service by Bethlehem Township employees (police, receptionists, planners, etc.)	24%	N=99	53%	N=217	18%	N=73	5%	N=20	100%	N=409
Leaf collection	20%	N=85	49%	N=211	23%	N=99	8%	N=36	100%	N=431
Bethlehem Township Community Center	35%	N=136	49%	N=187	13%	N=49	3%	N=13	100%	N=384
Communication from the Township	16%	N=68	47%	N=207	26%	N=113	11%	N=48	100%	N=437
Recycling center	27%	N=103	51%	N=196	14%	N=54	8%	N=30	100%	N=383

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The Township of Bethlehem Township	20%	N=88	61%	N=267	17%	N=75	2%	N=9	100%	N=439
The Federal Government	9%	N=33	34%	N=129	38%	N=144	18%	N=68	100%	N=374
The County of Northampton	10%	N=39	48%	N=180	31%	N=118	10%	N=38	100%	N=375
The State of Pennsylvania	9%	N=34	40%	N=153	34%	N=130	18%	N=68	100%	N=385

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Table 12: Question 12

Please rate the following categories of Bethlehem Township government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Bethlehem Township	6%	N=25	47%	N=210	34%	N=152	13%	N=59	100%	N=446
The overall direction that Bethlehem Township is taking	5%	N=23	50%	N=214	34%	N=144	11%	N=48	100%	N=429
The job Bethlehem Township government does at welcoming citizen involvement	8%	N=26	38%	N=129	34%	N=115	21%	N=71	100%	N=341
Overall confidence in Bethlehem Township government	8%	N=33	47%	N=199	32%	N=136	12%	N=51	100%	N=419
Generally acting in the best interest of the community	11%	N=46	45%	N=186	30%	N=123	13%	N=55	100%	N=410
Being honest	11%	N=38	47%	N=168	32%	N=116	11%	N=38	100%	N=360
Treating all residents fairly	12%	N=45	45%	N=167	30%	N=112	12%	N=43	100%	N=367

Table 13: Question 13

Please rate how important, if at all, you think it is for the Bethlehem Township community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Bethlehem Township	60%	N=291	34%	N=163	5%	N=22	2%	N=10	100%	N=486
Overall ease of getting to the places you usually have to visit	33%	N=161	51%	N=246	15%	N=71	2%	N=8	100%	N=486
Quality of overall natural environment in Bethlehem Township	31%	N=151	50%	N=243	17%	N=80	2%	N=9	100%	N=483
Overall "built environment" of Bethlehem Township (including overall design, buildings, parks and transportation systems)	26%	N=127	50%	N=241	22%	N=105	2%	N=11	100%	N=483
Health and wellness opportunities in Bethlehem Township	28%	N=133	44%	N=212	26%	N=125	2%	N=11	100%	N=482
Overall opportunities for education and enrichment	31%	N=147	41%	N=195	25%	N=122	4%	N=17	100%	N=481
Overall economic health of Bethlehem Township	45%	N=218	45%	N=218	9%	N=42	1%	N=5	100%	N=482
Sense of community	28%	N=133	48%	N=233	22%	N=106	2%	N=11	100%	N=483

Table 14: Question 14

In the last 12 months, about how many times, if at all, have you or other household members used each of the following?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
The Bethlehem Area Public Library building	4%	N=21	13%	N=61	22%	N=107	61%	N=298	100%	N=488
The Bethlehem Area Public Library e-book/audiobook service	3%	N=14	2%	N=12	8%	N=41	86%	N=419	100%	N=486
The Bethlehem Area Public Library bookmobile service	2%	N=11	3%	N=16	12%	N=59	82%	N=401	100%	N=488

Table 15: Question 15

Are you currently an active cardholder for the Bethlehem Area Public Library?	Percent	Number
Yes	46%	N=220
No	54%	N=257
Total	100%	N=476

Table 16: Question 16

The Bethlehem Area Public Library (BAPL), located in downtown Bethlehem City, offers traditional library services, as well as offsite services such as bookmobile and online lending of e-books and audio books. Bethlehem Township has an agreement with the BAPL to pay \$17.55 per person per year, which is an annual cost in Bethlehem Township tax dollars of \$416,462 per year. Should Bethlehem Township continue to pay \$416,462 per year to the Bethlehem Area Public Library?	Percent	Number
Yes	57%	N=271
No	43%	N=204
Total	100%	N=475

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Table 17: Question 16a

Please indicate the extent to which you agree or disagree that Bethlehem Township should consider establishing its own public library if the same services were provided for less than the amount paid to maintain membership in the Bethlehem Area Library:	Percent	Number
Strongly agree	36%	N=159
Somewhat agree	29%	N=127
Somewhat disagree	12%	N=54
Strongly disagree	23%	N=101
Total	100%	N=442

Table 18: Question 17

To what extent, if at all, are you worried personally about each of the following environmental issues in Bethlehem Township?	Extremely worried		Very worried		A little worried		Not worried		Total	
Pollution of drinking water	26%	N=122	17%	N=81	25%	N=120	32%	N=154	100%	N=477
Contamination of rivers, lakes and reservoirs	26%	N=123	20%	N=96	29%	N=137	25%	N=119	100%	N=474
Loss of natural habitat for wildlife	27%	N=129	29%	N=137	28%	N=132	17%	N=83	100%	N=481
Air pollution	25%	N=120	22%	N=105	31%	N=150	22%	N=105	100%	N=479
Extinction of plant and animal species	22%	N=102	24%	N=115	26%	N=121	28%	N=134	100%	N=472
Suburban sprawl and loss of open spaces	32%	N=154	33%	N=158	24%	N=116	11%	N=53	100%	N=481
Flooding impacting your property	30%	N=142	13%	N=62	27%	N=129	30%	N=142	100%	N=475
Flooding impacting travel in Bethlehem Township	25%	N=122	25%	N=121	30%	N=145	19%	N=91	100%	N=478

Table 19: Question 18

Please rate how familiar you are, if at all, with the Janet Johnston Housenick & William D. Housenick Memorial Park in the Township of Bethlehem:	Percent	Number
Very familiar	11%	N=52
Somewhat familiar	21%	N=103
Not at all familiar	68%	N=330
Total	100%	N=485

Table 20: Question 19

The Johnston Mansion was left to the Township and is in need of repair. Please indicate your level of support for restoring the mansion as a possible venue for event rentals, Township programs, etc.?	Percent	Number
Strongly support	22%	N=82
Somewhat support	55%	N=210
Somewhat oppose	12%	N=46
Strongly oppose	11%	N=42
Total	100%	N=381

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Table 21: Question 20

Please indicate how likely, if at all, you and/or members of your household would be to participate in each of the following types of recreation programs?	Very likely		Somewhat likely		Not at all likely		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Preschool Programs	14%	N=66	8%	N=36	79%	N=378	100%	N=480
Youth Sports	25%	N=124	13%	N=61	62%	N=301	100%	N=486
Adult Sports	13%	N=61	38%	N=184	49%	N=238	100%	N=483
Educational Classes	18%	N=87	50%	N=238	32%	N=154	100%	N=479
Arts & Crafts	18%	N=88	40%	N=193	42%	N=206	100%	N=486
Family Activities & Special Events	29%	N=142	37%	N=179	34%	N=165	100%	N=486
Social Activities (dance, theater, music, etc.)	23%	N=114	47%	N=227	30%	N=144	100%	N=486
Lifetime Sports (golf, tennis, biking, etc.)	31%	N=150	36%	N=176	32%	N=157	100%	N=484
Outdoor Recreation	38%	N=185	41%	N=201	20%	N=99	100%	N=484
Youth After School Programs	17%	N=83	16%	N=79	67%	N=324	100%	N=486

Table 22: Question 21

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events and services:	Major source		Minor source		Not a source		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Township newsletter (mail)	73%	N=354	20%	N=95	7%	N=33	100%	N=483
Local newspaper (print)	27%	N=131	32%	N=152	41%	N=198	100%	N=482
Local newspaper (online)	28%	N=132	33%	N=158	39%	N=186	100%	N=476
Township blog	13%	N=60	22%	N=104	65%	N=310	100%	N=474
Township communications via social media (i.e. Facebook, Twitter or YouTube)	30%	N=144	25%	N=118	45%	N=217	100%	N=478
Township website (www.BethlehemTownship.org)	42%	N=198	36%	N=172	22%	N=105	100%	N=475
Word-of-mouth	30%	N=144	47%	N=224	23%	N=111	100%	N=479

Table 23: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	1%	N=4	2%	N=8	6%	N=31	10%	N=50	81%	N=388	100%	N=481
Purchase goods or services from a business located in Bethlehem Township	0%	N=1	1%	N=3	24%	N=118	45%	N=214	30%	N=145	100%	N=480
Eat at least 5 portions of fruits and vegetables a day	2%	N=10	16%	N=76	33%	N=160	34%	N=163	15%	N=70	100%	N=479
Participate in moderate or vigorous physical activity	2%	N=11	14%	N=66	33%	N=159	31%	N=151	19%	N=93	100%	N=480
Read or watch local news (via television, paper, computer, etc.)	4%	N=18	7%	N=31	16%	N=77	32%	N=154	41%	N=199	100%	N=480
Vote in local elections	8%	N=37	4%	N=20	14%	N=68	27%	N=129	47%	N=226	100%	N=480

Table 24: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	20%	N=96
Very good	50%	N=241
Good	24%	N=116
Fair	4%	N=19
Poor	2%	N=12
Total	100%	N=483

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Table 25: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	9%	N=42
Somewhat positive	29%	N=136
Neutral	47%	N=222
Somewhat negative	14%	N=64
Very negative	1%	N=5
Total	100%	N=468

Table 26: Question D4

What is your employment status?	Percent	Number
Working full time for pay	59%	N=283
Working part time for pay	10%	N=45
Unemployed, looking for paid work	2%	N=8
Unemployed, not looking for paid work	4%	N=20
Fully retired	26%	N=122
Total	100%	N=477

Table 27: Question D5

Do you work inside the boundaries of Bethlehem Township?	Percent	Number
Yes, outside the home	16%	N=74
Yes, from home	8%	N=38
No	76%	N=358
Total	100%	N=470

Table 28: Question D6

How many years have you lived in Bethlehem Township?	Percent	Number
Less than 2 years	10%	N=47
2 to 5 years	16%	N=77
6 to 10 years	9%	N=41
11 to 20 years	25%	N=120
More than 20 years	41%	N=198
Total	100%	N=483

Table 29: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	78%	N=376
Building with two or more homes (duplex, townhome, apartment or condominium)	21%	N=99
Mobile home	0%	N=0
Other	1%	N=5
Total	100%	N=481

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Table 30: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=58
Owned	88%	N=423
Total	100%	N=481

Table 31: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=8
\$300 to \$599 per month	8%	N=36
\$600 to \$999 per month	14%	N=63
\$1,000 to \$1,499 per month	24%	N=109
\$1,500 to \$2,499 per month	40%	N=180
\$2,500 or more per month	12%	N=55
Total	100%	N=450

Table 32: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	66%	N=320
Yes	34%	N=161
Total	100%	N=481

Table 33: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	68%	N=329
Yes	32%	N=153
Total	100%	N=482

Table 34: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=19
\$25,000 to \$49,999	18%	N=79
\$50,000 to \$99,999	34%	N=152
\$100,000 to \$149,999	20%	N=90
\$150,000 or more	23%	N=102
Total	100%	N=442

Table 35: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	93%	N=443
Yes, I consider myself to be Spanish, Hispanic or Latino	7%	N=32
Total	100%	N=475

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Table 36: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=2
Asian, Asian Indian or Pacific Islander	3%	N=14
Black or African American	2%	N=10
White	90%	N=425
Other	5%	N=26

Total may exceed 100% as respondents could select more than one option.

Table 37: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=11
25 to 34 years	15%	N=74
35 to 44 years	14%	N=68
45 to 54 years	27%	N=128
55 to 64 years	15%	N=70
65 to 74 years	18%	N=87
75 years or older	9%	N=43
Total	100%	N=480

Table 38: Question D16

What is your sex?	Percent	Number
Female	53%	N=255
Male	47%	N=222
Total	100%	N=477

Table 39: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	57%	N=273
Land line	22%	N=106
Both	21%	N=101
Total	100%	N=480

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 40: Question 1

Please rate each of the following aspects of quality of life in Bethlehem Township:	Excellent		Good		Fair		Poor		Don't know		Total	
Bethlehem Township as a place to live	37%	N=182	56%	N=273	6%	N=27	1%	N=6	0%	N=0	100%	N=488
Your neighborhood as a place to live	39%	N=187	53%	N=259	6%	N=28	3%	N=12	0%	N=0	100%	N=486
Bethlehem Township as a place to raise children	34%	N=163	48%	N=236	7%	N=35	1%	N=5	10%	N=47	100%	N=486
Bethlehem Township as a place to work	15%	N=74	28%	N=133	16%	N=79	5%	N=25	36%	N=172	100%	N=483
Bethlehem Township as a place to visit	19%	N=90	43%	N=208	27%	N=128	5%	N=23	6%	N=31	100%	N=479
Bethlehem Township as a place to retire	22%	N=105	39%	N=187	16%	N=78	6%	N=31	17%	N=83	100%	N=484
The overall quality of life in Bethlehem Township	31%	N=150	58%	N=284	9%	N=46	1%	N=7	0%	N=1	100%	N=487

Table 41: Question 2

Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Bethlehem Township	30%	N=144	60%	N=292	7%	N=36	3%	N=15	0%	N=1	100%	N=487
Overall ease of getting to the places you usually have to visit	28%	N=137	43%	N=209	24%	N=119	4%	N=22	0%	N=0	100%	N=487
Quality of overall natural environment in Bethlehem Township	20%	N=95	54%	N=262	21%	N=102	5%	N=23	1%	N=3	100%	N=485
Overall "built environment" of Bethlehem Township (including overall design, buildings, parks and transportation systems)	18%	N=85	45%	N=218	29%	N=141	7%	N=36	1%	N=4	100%	N=483
Health and wellness opportunities in Bethlehem Township	26%	N=127	54%	N=261	14%	N=69	2%	N=11	4%	N=20	100%	N=487
Overall opportunities for education and enrichment	23%	N=114	51%	N=248	15%	N=75	3%	N=13	8%	N=37	100%	N=486
Overall economic health of Bethlehem Township	15%	N=72	52%	N=251	19%	N=93	3%	N=13	12%	N=57	100%	N=483
Sense of community	12%	N=59	46%	N=220	32%	N=155	7%	N=33	3%	N=16	100%	N=486
Overall image or reputation of Bethlehem Township	20%	N=95	63%	N=308	14%	N=68	2%	N=10	1%	N=6	100%	N=486

Table 42: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Bethlehem Township to someone who asks	56%	N=274	36%	N=173	5%	N=22	3%	N=12	1%	N=4	100%	N=485
Remain in Bethlehem Township for the next five years	64%	N=311	25%	N=119	3%	N=16	5%	N=24	2%	N=11	100%	N=482

Table 43: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	72%	N=351	22%	N=109	4%	N=19	1%	N=5	0%	N=1	0%	N=2	100%	N=487
In Bethlehem Township's downtown/commercial area during the day	49%	N=238	37%	N=179	4%	N=18	1%	N=3	0%	N=2	9%	N=43	100%	N=483

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Table 44: Question 5

Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	5%	N=25	34%	N=163	37%	N=176	24%	N=116	0%	N=2	100%	N=482
Ease of travel by car in Bethlehem Township	12%	N=56	47%	N=225	31%	N=150	10%	N=50	0%	N=2	100%	N=483
Ease of travel by public transportation in Bethlehem Township	4%	N=20	12%	N=58	14%	N=65	10%	N=47	60%	N=291	100%	N=482
Ease of travel by bicycle in Bethlehem Township	5%	N=25	16%	N=78	18%	N=88	17%	N=83	43%	N=208	100%	N=482
Ease of walking in Bethlehem Township	10%	N=47	32%	N=156	32%	N=154	18%	N=85	9%	N=42	100%	N=485
Availability of paths and walking trails	18%	N=85	31%	N=151	27%	N=132	15%	N=75	8%	N=39	100%	N=481
Air quality	16%	N=77	57%	N=278	21%	N=101	3%	N=13	4%	N=20	100%	N=489
Cleanliness of Bethlehem Township	23%	N=114	60%	N=293	15%	N=74	1%	N=7	0%	N=1	100%	N=489
Overall appearance of Bethlehem Township	24%	N=118	58%	N=283	16%	N=77	1%	N=5	0%	N=2	100%	N=486
Public places where people want to spend time	13%	N=62	46%	N=222	26%	N=128	7%	N=33	8%	N=39	100%	N=484
Variety of housing options	13%	N=65	53%	N=256	20%	N=97	4%	N=19	10%	N=49	100%	N=487
Availability of affordable quality housing	10%	N=47	43%	N=206	24%	N=117	7%	N=35	16%	N=79	100%	N=484
Fitness opportunities (including exercise classes and paths or trails, etc.)	25%	N=121	46%	N=224	19%	N=94	2%	N=11	8%	N=37	100%	N=487
Recreational opportunities	21%	N=102	43%	N=206	26%	N=124	5%	N=25	6%	N=27	100%	N=483
Availability of affordable quality food	24%	N=115	55%	N=268	17%	N=83	3%	N=15	2%	N=8	100%	N=488
Availability of affordable quality health care	29%	N=141	44%	N=215	16%	N=77	5%	N=23	6%	N=29	100%	N=484
Availability of affordable quality mental health care	10%	N=49	21%	N=101	13%	N=61	3%	N=12	54%	N=260	100%	N=483

Table 45: Question 6

Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	8%	N=39	21%	N=100	12%	N=59	3%	N=15	55%	N=263	100%	N=476
K-12 education	17%	N=81	40%	N=189	12%	N=58	3%	N=17	27%	N=130	100%	N=475
Adult educational opportunities	19%	N=89	43%	N=205	13%	N=64	1%	N=5	25%	N=119	100%	N=482
Opportunities to attend cultural/arts/music activities	18%	N=84	34%	N=160	26%	N=123	8%	N=40	15%	N=69	100%	N=476
Opportunities to participate in religious or spiritual events and activities	18%	N=85	45%	N=219	15%	N=71	1%	N=6	21%	N=102	100%	N=484
Employment opportunities	5%	N=24	26%	N=127	23%	N=110	10%	N=48	35%	N=170	100%	N=479
Shopping opportunities	19%	N=89	46%	N=220	29%	N=136	6%	N=28	0%	N=2	100%	N=475
Cost of living in Bethlehem Township	6%	N=28	45%	N=215	37%	N=174	10%	N=46	2%	N=9	100%	N=472
Overall quality of business and service establishments in Bethlehem Township	11%	N=51	58%	N=281	27%	N=128	2%	N=11	2%	N=11	100%	N=483
Overall quality of new development in Bethlehem Township	9%	N=43	44%	N=210	27%	N=126	8%	N=39	12%	N=57	100%	N=476
Opportunities to participate in social events and activities	10%	N=47	36%	N=174	31%	N=150	8%	N=38	15%	N=72	100%	N=482
Opportunities to volunteer	11%	N=53	36%	N=172	19%	N=90	4%	N=20	31%	N=147	100%	N=481
Opportunities to participate in community matters	10%	N=48	34%	N=161	25%	N=117	6%	N=28	26%	N=123	100%	N=478
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=59	38%	N=185	22%	N=109	5%	N=27	22%	N=105	100%	N=484
Neighborliness of residents in Bethlehem Township	15%	N=72	45%	N=221	28%	N=136	9%	N=43	3%	N=13	100%	N=486

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Table 46: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	21%	N=100	79%	N=385	100%	N=485
Made efforts to make your home more energy efficient	20%	N=96	80%	N=387	100%	N=484
Observed a code violation or other hazard in Bethlehem Township (weeds, abandoned buildings, etc.)	67%	N=318	33%	N=154	100%	N=473
Household member was a victim of a crime in Bethlehem Township	93%	N=449	7%	N=33	100%	N=482
Reported a crime to the police in Bethlehem Township	85%	N=412	15%	N=71	100%	N=483
Stocked supplies in preparation for an emergency	58%	N=280	42%	N=204	100%	N=484
Campaigned or advocated for an issue, cause or candidate	80%	N=384	20%	N=95	100%	N=479
Contacted the Township of Bethlehem (in-person, phone, email or web) for help or information	54%	N=261	46%	N=221	100%	N=482
Contacted Bethlehem Township elected officials (in-person, phone, email or web) to express your opinion	86%	N=414	14%	N=65	100%	N=479

Table 47: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Bethlehem Township?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Bethlehem Township recreation centers or their services	21%	N=102	13%	N=63	27%	N=130	39%	N=192	100%	N=486
Visited a neighborhood park or Township park	16%	N=78	27%	N=131	32%	N=154	25%	N=123	100%	N=486
Participated in religious or spiritual activities in Bethlehem Township	7%	N=34	15%	N=74	15%	N=74	62%	N=296	100%	N=478
Attended a Township-sponsored event	2%	N=9	3%	N=13	23%	N=112	72%	N=351	100%	N=485
Used public transportation instead of driving	1%	N=5	1%	N=7	3%	N=16	94%	N=458	100%	N=485
Carpooled with other adults or children instead of driving alone	7%	N=36	12%	N=60	16%	N=75	65%	N=313	100%	N=484
Walked or biked instead of driving	9%	N=42	11%	N=54	20%	N=99	60%	N=288	100%	N=483
Volunteered your time to some group/activity in Bethlehem Township	7%	N=35	9%	N=44	11%	N=52	73%	N=351	100%	N=483
Participated in a club	4%	N=21	7%	N=34	7%	N=34	82%	N=395	100%	N=484
Talked to or visited with your immediate neighbors	36%	N=174	39%	N=187	20%	N=97	5%	N=22	100%	N=480
Done a favor for a neighbor	20%	N=96	23%	N=113	45%	N=219	12%	N=57	100%	N=485

Table 48: Question 9

Thinking about local public meetings (of local elected officials like Township Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=3	1%	N=3	15%	N=73	84%	N=402	100%	N=482
Read the agenda or minutes online or on television	3%	N=12	5%	N=25	26%	N=127	66%	N=317	100%	N=482

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Table 49: Question 10

Please rate the quality of each of the following services in Bethlehem Township:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	40%	N=194	42%	N=205	5%	N=24	4%	N=22	9%	N=43	100%	N=489
Fire services	42%	N=205	37%	N=182	3%	N=14	0%	N=2	17%	N=85	100%	N=487
Ambulance or emergency medical services	40%	N=195	34%	N=166	3%	N=13	1%	N=4	22%	N=107	100%	N=487
Crime prevention	22%	N=106	42%	N=205	10%	N=46	5%	N=23	22%	N=104	100%	N=484
Fire prevention and education	20%	N=94	38%	N=185	10%	N=48	3%	N=13	30%	N=143	100%	N=483
Traffic enforcement	18%	N=88	41%	N=196	19%	N=91	11%	N=52	11%	N=53	100%	N=480
Street repair	9%	N=46	33%	N=163	34%	N=165	19%	N=91	5%	N=23	100%	N=487
Street cleaning	15%	N=71	44%	N=216	26%	N=125	12%	N=61	3%	N=15	100%	N=488
Street lighting	8%	N=36	39%	N=188	34%	N=162	19%	N=90	1%	N=7	100%	N=484
Snow removal	11%	N=55	41%	N=200	28%	N=135	17%	N=85	2%	N=11	100%	N=486
Traffic signal timing	9%	N=44	40%	N=197	31%	N=149	14%	N=66	6%	N=31	100%	N=487
Bus or transit services	7%	N=33	14%	N=69	9%	N=45	5%	N=24	65%	N=309	100%	N=479
Recycling	29%	N=138	41%	N=198	16%	N=78	3%	N=16	11%	N=53	100%	N=483
Storm drainage	13%	N=65	41%	N=197	21%	N=102	14%	N=67	11%	N=52	100%	N=483
Sewer services	19%	N=94	51%	N=250	13%	N=62	5%	N=24	12%	N=56	100%	N=486
Sewer utility billing	14%	N=69	43%	N=210	25%	N=122	7%	N=35	10%	N=49	100%	N=485
Township parks	29%	N=139	47%	N=227	13%	N=65	1%	N=5	10%	N=46	100%	N=483
Recreation programs or classes	21%	N=101	33%	N=159	14%	N=66	2%	N=11	29%	N=140	100%	N=477
Land use, planning and zoning	8%	N=38	25%	N=118	27%	N=128	12%	N=58	29%	N=139	100%	N=480
Code enforcement (weeds, abandoned buildings, etc.)	8%	N=39	32%	N=153	20%	N=97	10%	N=49	30%	N=147	100%	N=485
Animal control	12%	N=60	31%	N=148	17%	N=80	6%	N=29	34%	N=166	100%	N=483
Economic development	9%	N=44	35%	N=165	21%	N=98	6%	N=30	29%	N=139	100%	N=475
Health services	22%	N=107	47%	N=227	9%	N=45	2%	N=8	20%	N=99	100%	N=487
Public library services	22%	N=105	32%	N=156	9%	N=44	6%	N=30	31%	N=151	100%	N=486
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	9%	N=46	23%	N=114	15%	N=73	8%	N=40	44%	N=212	100%	N=484
Preservation of natural areas such as open space, farmlands and greenbelts	10%	N=49	26%	N=124	24%	N=116	18%	N=89	22%	N=106	100%	N=484
Township-sponsored special events	7%	N=33	30%	N=146	17%	N=82	6%	N=28	40%	N=192	100%	N=481
Overall customer service by Bethlehem Township employees (police, receptionists, planners, etc.)	21%	N=99	45%	N=217	15%	N=73	4%	N=20	15%	N=74	100%	N=483
Leaf collection	18%	N=85	43%	N=211	20%	N=99	7%	N=36	11%	N=55	100%	N=486
Bethlehem Township Community Center	28%	N=136	39%	N=187	10%	N=49	3%	N=13	20%	N=97	100%	N=481
Communication from the Township	14%	N=68	43%	N=207	23%	N=113	10%	N=48	10%	N=48	100%	N=485
Recycling center	21%	N=103	40%	N=196	11%	N=54	6%	N=30	21%	N=103	100%	N=486

Table 50: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The Township of Bethlehem Township	18%	N=88	55%	N=267	16%	N=75	2%	N=9	9%	N=45	100%	N=485
The Federal Government	7%	N=33	27%	N=129	30%	N=144	14%	N=68	22%	N=103	100%	N=478
The County of Northampton	8%	N=39	38%	N=180	24%	N=118	8%	N=38	22%	N=105	100%	N=480
The State of Pennsylvania	7%	N=34	32%	N=153	27%	N=130	14%	N=68	20%	N=94	100%	N=479

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Table 51: Question 12

Please rate the following categories of Bethlehem Township government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Bethlehem Township	5%	N=25	43%	N=210	31%	N=152	12%	N=59	8%	N=40	100%	N=486
The overall direction that Bethlehem Township is taking	5%	N=23	44%	N=214	29%	N=144	10%	N=48	12%	N=61	100%	N=490
The job Bethlehem Township government does at welcoming citizen involvement	5%	N=26	26%	N=129	24%	N=115	15%	N=71	30%	N=147	100%	N=488
Overall confidence in Bethlehem Township government	7%	N=33	41%	N=199	28%	N=136	10%	N=51	14%	N=68	100%	N=487
Generally acting in the best interest of the community	9%	N=46	38%	N=186	25%	N=123	11%	N=55	15%	N=74	100%	N=484
Being honest	8%	N=38	35%	N=168	24%	N=116	8%	N=38	26%	N=127	100%	N=487
Treating all residents fairly	9%	N=45	34%	N=167	23%	N=112	9%	N=43	25%	N=120	100%	N=487

Table 52: Question 13

Please rate how important, if at all, you think it is for the Bethlehem Township community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Bethlehem Township	60%	N=291	34%	N=163	5%	N=22	2%	N=10	100%	N=486
Overall ease of getting to the places you usually have to visit	33%	N=161	51%	N=246	15%	N=71	2%	N=8	100%	N=486
Quality of overall natural environment in Bethlehem Township	31%	N=151	50%	N=243	17%	N=80	2%	N=9	100%	N=483
Overall "built environment" of Bethlehem Township (including overall design, buildings, parks and transportation systems)	26%	N=127	50%	N=241	22%	N=105	2%	N=11	100%	N=483
Health and wellness opportunities in Bethlehem Township	28%	N=133	44%	N=212	26%	N=125	2%	N=11	100%	N=482
Overall opportunities for education and enrichment	31%	N=147	41%	N=195	25%	N=122	4%	N=17	100%	N=481
Overall economic health of Bethlehem Township	45%	N=218	45%	N=218	9%	N=42	1%	N=5	100%	N=482
Sense of community	28%	N=133	48%	N=233	22%	N=106	2%	N=11	100%	N=483

Table 53: Question 14

In the last 12 months, about how many times, if at all, have you or other household members used each of the following?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
The Bethlehem Area Public Library building	4%	N=21	13%	N=61	22%	N=107	61%	N=298	100%	N=488
The Bethlehem Area Public Library e-book/audiobook service	3%	N=14	2%	N=12	8%	N=41	86%	N=419	100%	N=486
The Bethlehem Area Public Library bookmobile service	2%	N=11	3%	N=16	12%	N=59	82%	N=401	100%	N=488

Table 54: Question 15

Are you currently an active cardholder for the Bethlehem Area Public Library?	Percent	Number
Yes	45%	N=220
No	53%	N=257
Don't know	2%	N=10
Total	100%	N=487

Table 55: Question 16

The Bethlehem Area Public Library (BAPL), located in downtown Bethlehem City, offers traditional library services, as well as offsite services such as bookmobile and online lending of e-books and audio books. Bethlehem Township has an agreement with the BAPL to pay \$17.55 per person per year, which is an annual cost in Bethlehem Township tax dollars of \$416,462 per year. Should Bethlehem Township continue to pay \$416,462 per year to the Bethlehem Area Public Library?	Percent	Number
Yes	57%	N=271
No	43%	N=204

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The Bethlehem Area Public Library (BAPL), located in downtown Bethlehem City, offers traditional library services, as well as offsite services such as bookmobile and online lending of e-books and audio books. Bethlehem Township has an agreement with the BAPL to pay \$17.55 per person per year, which is an annual cost in Bethlehem Township tax dollars of \$416,462 per year. Should Bethlehem Township continue to pay \$416,462 per year to the Bethlehem Area Public Library?	Percent	Number
Total	100%	N=475

Table 56: Question 16a

Please indicate the extent to which you agree or disagree that Bethlehem Township should consider establishing its own public library if the same services were provided for less than the amount paid to maintain membership in the Bethlehem Area Library:	Percent	Number
Strongly agree	33%	N=159
Somewhat agree	27%	N=127
Somewhat disagree	11%	N=54
Strongly disagree	21%	N=101
Don't know	8%	N=38
Total	100%	N=480

Table 57: Question 17

To what extent, if at all, are you worried personally about each of the following environmental issues in Bethlehem Township?	Extremely worried		Very worried		A little worried		Not worried		Don't know		Total	
Pollution of drinking water	25%	N=122	17%	N=81	25%	N=120	32%	N=154	2%	N=10	100%	N=488
Contamination of rivers, lakes and reservoirs	25%	N=123	20%	N=96	28%	N=137	24%	N=119	3%	N=14	100%	N=488
Loss of natural habitat for wildlife	26%	N=129	28%	N=137	27%	N=132	17%	N=83	1%	N=6	100%	N=487
Air pollution	25%	N=120	22%	N=105	31%	N=150	22%	N=105	1%	N=4	100%	N=483
Extinction of plant and animal species	21%	N=102	24%	N=115	25%	N=121	27%	N=134	3%	N=16	100%	N=488
Suburban sprawl and loss of open spaces	31%	N=154	32%	N=158	24%	N=116	11%	N=53	2%	N=8	100%	N=489
Flooding impacting your property	29%	N=142	13%	N=62	26%	N=129	29%	N=142	3%	N=13	100%	N=488
Flooding impacting travel in Bethlehem Township	25%	N=122	25%	N=121	30%	N=145	19%	N=91	2%	N=10	100%	N=488

Table 58: Question 18

Please rate how familiar you are, if at all, with the Janet Johnston Housenick & William D. Housenick Memorial Park in the Township of Bethlehem:	Percent	Number
Very familiar	11%	N=52
Somewhat familiar	21%	N=103
Not at all familiar	68%	N=330
Total	100%	N=485

Table 59: Question 19

The Johnston Mansion was left to the Township and is in need of repair. Please indicate your level of support for restoring the mansion as a possible venue for event rentals, Township programs, etc.?	Percent	Number
Strongly support	17%	N=82
Somewhat support	43%	N=210
Somewhat oppose	10%	N=46
Strongly oppose	9%	N=42
Don't know	21%	N=104
Total	100%	N=485

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Table 60: Question 20

Please indicate how likely, if at all, you and/or members of your household would be to participate in each of the following types of recreation programs?	Very likely		Somewhat likely		Not at all likely		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Preschool Programs	14%	N=66	8%	N=36	79%	N=378	100%	N=480
Youth Sports	25%	N=124	13%	N=61	62%	N=301	100%	N=486
Adult Sports	13%	N=61	38%	N=184	49%	N=238	100%	N=483
Educational Classes	18%	N=87	50%	N=238	32%	N=154	100%	N=479
Arts & Crafts	18%	N=88	40%	N=193	42%	N=206	100%	N=486
Family Activities & Special Events	29%	N=142	37%	N=179	34%	N=165	100%	N=486
Social Activities (dance, theater, music, etc.)	23%	N=114	47%	N=227	30%	N=144	100%	N=486
Lifetime Sports (golf, tennis, biking, etc.)	31%	N=150	36%	N=176	32%	N=157	100%	N=484
Outdoor Recreation	38%	N=185	41%	N=201	20%	N=99	100%	N=484
Youth After School Programs	17%	N=83	16%	N=79	67%	N=324	100%	N=486

Table 61: Question 21

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events and services:	Major source		Minor source		Not a source		Total	
	Percent	N	Percent	N	Percent	N	Percent	N
Township newsletter (mail)	73%	N=354	20%	N=95	7%	N=33	100%	N=483
Local newspaper (print)	27%	N=131	32%	N=152	41%	N=198	100%	N=482
Local newspaper (online)	28%	N=132	33%	N=158	39%	N=186	100%	N=476
Township blog	13%	N=60	22%	N=104	65%	N=310	100%	N=474
Township communications via social media (i.e. Facebook, Twitter or YouTube)	30%	N=144	25%	N=118	45%	N=217	100%	N=478
Township website (www.BethlehemTownship.org)	42%	N=198	36%	N=172	22%	N=105	100%	N=475
Word-of-mouth	30%	N=144	47%	N=224	23%	N=111	100%	N=479

Table 62: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	1%	N=4	2%	N=8	6%	N=31	10%	N=50	81%	N=388	100%	N=481
Purchase goods or services from a business located in Bethlehem Township	0%	N=1	1%	N=3	24%	N=118	45%	N=214	30%	N=145	100%	N=480
Eat at least 5 portions of fruits and vegetables a day	2%	N=10	16%	N=76	33%	N=160	34%	N=163	15%	N=70	100%	N=479
Participate in moderate or vigorous physical activity	2%	N=11	14%	N=66	33%	N=159	31%	N=151	19%	N=93	100%	N=480
Read or watch local news (via television, paper, computer, etc.)	4%	N=18	7%	N=31	16%	N=77	32%	N=154	41%	N=199	100%	N=480
Vote in local elections	8%	N=37	4%	N=20	14%	N=68	27%	N=129	47%	N=226	100%	N=480

Table 63: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	20%	N=96
Very good	50%	N=241
Good	24%	N=116
Fair	4%	N=19
Poor	2%	N=12
Total	100%	N=483

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Table 64: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	9%	N=42
Somewhat positive	29%	N=136
Neutral	47%	N=222
Somewhat negative	14%	N=64
Very negative	1%	N=5
Total	100%	N=468

Table 65: Question D4

What is your employment status?	Percent	Number
Working full time for pay	59%	N=283
Working part time for pay	10%	N=45
Unemployed, looking for paid work	2%	N=8
Unemployed, not looking for paid work	4%	N=20
Fully retired	26%	N=122
Total	100%	N=477

Table 66: Question D5

Do you work inside the boundaries of Bethlehem Township?	Percent	Number
Yes, outside the home	16%	N=74
Yes, from home	8%	N=38
No	76%	N=358
Total	100%	N=470

Table 67: Question D6

How many years have you lived in Bethlehem Township?	Percent	Number
Less than 2 years	10%	N=47
2 to 5 years	16%	N=77
6 to 10 years	9%	N=41
11 to 20 years	25%	N=120
More than 20 years	41%	N=198
Total	100%	N=483

Table 68: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	78%	N=376
Building with two or more homes (duplex, townhome, apartment or condominium)	21%	N=99
Mobile home	0%	N=0
Other	1%	N=5
Total	100%	N=481

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Table 69: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	12%	N=58
Owned	88%	N=423
Total	100%	N=481

Table 70: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=8
\$300 to \$599 per month	8%	N=36
\$600 to \$999 per month	14%	N=63
\$1,000 to \$1,499 per month	24%	N=109
\$1,500 to \$2,499 per month	40%	N=180
\$2,500 or more per month	12%	N=55
Total	100%	N=450

Table 71: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	66%	N=320
Yes	34%	N=161
Total	100%	N=481

Table 72: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	68%	N=329
Yes	32%	N=153
Total	100%	N=482

Table 73: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=19
\$25,000 to \$49,999	18%	N=79
\$50,000 to \$99,999	34%	N=152
\$100,000 to \$149,999	20%	N=90
\$150,000 or more	23%	N=102
Total	100%	N=442

Table 74: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	93%	N=443
Yes, I consider myself to be Spanish, Hispanic or Latino	7%	N=32
Total	100%	N=475

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Table 75: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	0%	N=2
Asian, Asian Indian or Pacific Islander	3%	N=14
Black or African American	2%	N=10
White	90%	N=425
Other	5%	N=26

Total may exceed 100% as respondents could select more than one option.

Table 76: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=11
25 to 34 years	15%	N=74
35 to 44 years	14%	N=68
45 to 54 years	27%	N=128
55 to 64 years	15%	N=70
65 to 74 years	18%	N=87
75 years or older	9%	N=43
Total	100%	N=480

Table 77: Question D16

What is your sex?	Percent	Number
Female	53%	N=255
Male	47%	N=222
Total	100%	N=477

Table 78: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	57%	N=273
Land line	22%	N=106
Both	21%	N=101
Total	100%	N=480

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. Bethlehem Township chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Bethlehem Township’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Bethlehem Township’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Bethlehem Township’s rating to the benchmark.

In that final column, Bethlehem Township’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Bethlehem Township residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 79: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Bethlehem Township	89%	163	456	Similar
Overall image or reputation of Bethlehem Township	84%	150	347	Similar
Bethlehem Township as a place to live	93%	175	392	Similar
Your neighborhood as a place to live	92%	109	312	Similar
Bethlehem Township as a place to raise children	91%	147	383	Similar
Bethlehem Township as a place to retire	73%	124	358	Similar
Overall appearance of Bethlehem Township	83%	130	359	Similar

Table 80: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Bethlehem Township	90%	150	333	Similar
	In your neighborhood during the day	95%	151	355	Similar
	In Bethlehem Township's downtown/commercial area during the day	95%	161	312	Similar
Mobility	Overall ease of getting to the places you usually have to visit	71%	128	241	Similar
	Availability of paths and walking trails	53%	217	312	Similar
	Ease of walking in Bethlehem Township	46%	252	300	Lower
	Ease of travel by bicycle in Bethlehem Township	38%	236	303	Lower
	Ease of travel by public transportation in Bethlehem Township	41%	90	204	Similar
	Ease of travel by car in Bethlehem Township	58%	207	303	Similar
	Traffic flow on major streets	39%	245	344	Similar
Natural Environment	Quality of overall natural environment in Bethlehem Township	74%	197	276	Similar
	Cleanliness of Bethlehem Township	83%	124	283	Similar
	Air quality	76%	159	242	Similar
Built Environment	Overall "built environment" of Bethlehem Township (including overall design, buildings, parks and transportation systems)	63%	106	230	Similar
	Overall quality of new development in Bethlehem Township	60%	126	287	Similar
	Availability of affordable quality housing	62%	48	302	Higher
	Variety of housing options	74%	57	278	Higher
	Public places where people want to spend time	64%	140	222	Similar
Economy	Overall economic health of Bethlehem Township	75%	89	236	Similar
	Overall quality of business and service establishments in Bethlehem Township	70%	110	270	Similar
	Cost of living in Bethlehem Township	52%	80	233	Similar
	Shopping opportunities	65%	107	293	Similar
	Employment opportunities	49%	109	311	Similar
	Bethlehem Township as a place to visit	66%	120	250	Similar
	Bethlehem Township as a place to work	67%	146	359	Similar
	Health and wellness opportunities in Bethlehem Township	83%	63	231	Similar
	Availability of affordable quality mental health care	67%	14	202	Higher
Availability of affordable quality health care	78%	30	258	Higher	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Availability of affordable quality food	80%	43	236	Similar
	Recreational opportunities	67%	146	298	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	77%	79	221	Similar
Education and Enrichment	Overall opportunities for education and enrichment	80%	82	232	Similar
	Opportunities to participate in religious or spiritual events and activities	80%	119	199	Similar
	Opportunities to attend cultural/arts/music activities	60%	137	297	Similar
	Adult educational opportunities	81%	19	208	Higher
	K-12 education	78%	138	268	Similar
	Availability of affordable quality child care/preschool	65%	52	248	Similar
Community Engagement	Opportunities to participate in social events and activities	54%	178	259	Similar
	Neighborliness of Bethlehem Township	62%	133	225	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	64%	121	291	Similar
	Opportunities to participate in community matters	59%	171	271	Similar
	Opportunities to volunteer	67%	171	263	Similar

Table 81: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the Township of Bethlehem	81%	172	433	Similar
Overall customer service by Bethlehem Township employees (police, receptionists, planners, etc.)	77%	179	377	Similar
Value of services for the taxes paid to Bethlehem Township	53%	229	402	Similar
Overall direction that Bethlehem Township is taking	55%	198	317	Similar
Job Bethlehem Township government does at welcoming citizen involvement	45%	241	317	Similar
Overall confidence in Bethlehem Township government	55%	125	235	Similar
Generally acting in the best interest of the community	57%	128	234	Similar
Being honest	57%	132	227	Similar
Treating all residents fairly	58%	119	232	Similar
Services provided by the Federal Government	43%	66	247	Similar

Table 82: Governance by Facet

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Police services	90%	100	460	Similar
	Fire services	96%	112	384	Similar
	Ambulance or emergency medical services	95%	89	353	Similar
	Crime prevention	82%	111	358	Similar
	Fire prevention and education	82%	141	284	Similar
	Animal control	66%	140	341	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	59%	187	275	Similar
	Traffic enforcement	67%	162	373	Similar
	Street repair	45%	226	396	Similar
	Street cleaning	61%	197	322	Similar
Mobility	Street lighting	47%	284	327	Similar
	Snow removal	54%	236	296	Similar
	Traffic signal timing	53%	128	260	Similar
	Bus or transit services	60%	77	224	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Recycling	78%	191	362	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	46%	224	254	Lower
Built Environment	Storm drainage	61%	238	353	Similar
	Sewer services	80%	162	325	Similar
	Sewer utility billing	64%	141	204	Similar
	Land use, planning and zoning	46%	153	304	Similar
	Code enforcement (weeds, abandoned buildings, etc.)	57%	152	388	Similar
Economy	Economic development	62%	103	284	Similar
Recreation and Wellness	Township parks	84%	137	328	Similar
	Recreation programs or classes	77%	94	324	Similar
	Health services	86%	25	212	Higher
Education and Enrichment	Township-sponsored special events	62%	183	252	Similar
	Public library services	78%	273	343	Similar

Table 83: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	60%	200	312	Similar
Recommend living in Bethlehem Township to someone who asks	93%	81	284	Similar
Remain in Bethlehem Township for the next five years	91%	22	275	Similar
Contacted Bethlehem Township (in-person, phone, email or web) for help or information	46%	148	316	Similar

Table 84: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	42%	58	203	Similar
	Did NOT report a crime to the police	85%	45	227	Similar
	Household member was NOT a victim of a crime	93%	45	272	Similar
Mobility	Used public transportation instead of driving	6%	165	184	Much lower
	Carpooled with other adults or children instead of driving alone	35%	182	215	Similar
	Walked or biked instead of driving	40%	198	223	Lower
Natural Environment	Made efforts to conserve water	79%	124	210	Similar
	Made efforts to make your home more energy efficient	80%	41	211	Similar
	Recycle at home	97%	28	256	Higher
Built Environment	Did NOT observe a code violation or other hazard in Bethlehem Township	67%	30	217	Higher
	NOT experiencing housing costs stress	72%	93	253	Similar
Economy	Purchase goods or services from a business located in Bethlehem Township	99%	12	221	Similar
	Economy will have positive impact on income	38%	37	254	Similar
	Work inside boundaries of Bethlehem Township	24%	201	222	Lower
Recreation and Wellness	Used Bethlehem Township recreation centers or their services	61%	86	232	Similar
	Visited a neighborhood park or Township park	75%	236	267	Similar
	Eat at least 5 portions of fruits and vegetables a day	82%	131	213	Similar

The National Citizen Survey™

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Participate in moderate or vigorous physical activity	84%	127	217	Similar
	In very good to excellent health	70%	88	217	Similar
Education and Enrichment	Participated in religious or spiritual activities in Bethlehem Township	38%	144	196	Similar
	Attended Township-sponsored event	28%	223	223	Much lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	20%	137	204	Similar
	Contacted Bethlehem Township elected officials (in-person, phone, email or web) to express your opinion	14%	166	220	Similar
	Volunteered your time to some group/activity in Bethlehem Township	27%	217	262	Lower
	Participated in a club	18%	200	236	Similar
	Talked to or visited with your immediate neighbors	95%	32	218	Similar
	Done a favor for a neighbor	88%	25	213	Similar
	Attended a local public meeting	16%	205	261	Similar
	Read or watch local news (via television, paper, computer, etc.)	90%	33	222	Similar
	Vote in local elections	88%	50	255	Similar

Communities included in national comparisons

The communities included in Bethlehem Township’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Bainbridge Island city, WA.....	23,025
Airway Heights city, WA.....	6,114	Baltimore city, MD.....	620,961
Albany city, OR.....	50,158	Bartonville town, TX.....	1,469
Albemarle County, VA.....	98,970	Battle Creek city, MI.....	52,347
Albert Lea city, MN.....	18,016	Bay City city, MI.....	34,932
Alexandria city, VA.....	139,966	Bay Village city, OH.....	15,651
Algonquin village, IL.....	30,046	Baytown city, TX.....	71,802
Aliso Viejo city, CA.....	47,823	Bedford city, TX.....	46,979
Altoona city, IA.....	14,541	Bedford town, MA.....	13,320
American Canyon city, CA.....	19,454	Bellevue city, WA.....	122,363
Ames city, IA.....	58,965	Bellingham city, WA.....	80,885
Andover CDP, MA.....	8,762	Benbrook city, TX.....	21,234
Ankeny city, IA.....	45,582	Bend city, OR.....	76,639
Ann Arbor city, MI.....	113,934	Bethlehem township, PA.....	23,730
Annapolis city, MD.....	38,394	Bettendorf city, IA.....	33,217
Apache Junction city, AZ.....	35,840	Billings city, MT.....	104,170
Arapahoe County, CO.....	572,003	Blaine city, MN.....	57,186
Arkansas City city, AR.....	366	Bloomfield Hills city, MI.....	3,869
Arlington city, TX.....	365,438	Bloomington city, IN.....	80,405
Arvada city, CO.....	106,433	Bloomington city, MN.....	82,893
Asheville city, NC.....	83,393	Blue Springs city, MO.....	52,575
Ashland city, OR.....	20,078	Boise City city, ID.....	205,671
Ashland town, MA.....	16,593	Bonner Springs city, KS.....	7,314
Ashland town, VA.....	7,225	Boone County, KY.....	118,811
Aspen city, CO.....	6,658	Boulder city, CO.....	97,385
Athens-Clarke County, GA.....	115,452	Bowling Green city, KY.....	58,067
Auburn city, AL.....	53,380	Bozeman city, MT.....	37,280
Augusta CCD, GA.....	134,777	Brentwood city, MO.....	8,055
Aurora city, CO.....	325,078	Brentwood city, TN.....	37,060
Austin city, TX.....	790,390	Brighton city, CO.....	33,352
Avon town, CO.....	6,447	Brighton city, MI.....	7,444
Avon town, IN.....	12,446	Bristol city, TN.....	26,702
Avondale city, AZ.....	76,238	Broken Arrow city, OK.....	98,850
Azusa city, CA.....	46,361	Brookfield city, WI.....	37,920

The National Citizen Survey™

Brookline CDP, MA	58,732	Dallas city, TX	1,197,816
Brooklyn Center city, MN	30,104	Danville city, KY	16,218
Brooklyn city, OH	11,169	Dardenne Prairie city, MO	11,494
Broomfield city, CO	55,889	Darien city, IL	22,086
Brownsburg town, IN	21,285	Davenport city, FL	2,888
Buffalo Grove village, IL	41,496	Davenport city, IA	99,685
Burien city, WA	33,313	Davidson town, NC	10,944
Burleson city, TX	36,690	Dayton city, OH	141,527
Burlingame city, CA	28,806	Dayton town, WY	757
Cabarrus County, NC	178,011	Decatur city, GA	19,335
Cambridge city, MA	105,162	Del Mar city, CA	4,161
Cannon Beach city, OR	1,690	DeLand city, FL	27,031
Cañon City city, CO	16,400	Delaware city, OH	34,753
Canton city, SD	3,057	Delray Beach city, FL	60,522
Cape Coral city, FL	154,305	Denison city, TX	22,682
Cape Girardeau city, MO	37,941	Denton city, TX	113,383
Carlisle borough, PA	18,682	Denver city, CO	600,158
Carlsbad city, CA	105,328	Derby city, KS	22,158
Carroll city, IA	10,103	Des Moines city, IA	203,433
Cartersville city, GA	19,731	Des Peres city, MO	8,373
Cary town, NC	135,234	Destin city, FL	12,305
Castine town, ME	1,366	Dothan city, AL	65,496
Castle Pines North city, CO	10,360	Douglas County, CO	285,465
Castle Rock town, CO	48,231	Dover city, NH	29,987
Cedar Hill city, TX	45,028	Dublin city, CA	46,036
Cedar Rapids city, IA	126,326	Dublin city, OH	41,751
Celina city, TX	6,028	Duluth city, MN	86,265
Centennial city, CO	100,377	Durham city, NC	228,330
Chandler city, AZ	236,123	Durham County, NC	267,587
Chandler city, TX	2,734	Dyer town, IN	16,390
Chanhassen city, MN	22,952	Eagan city, MN	64,206
Chapel Hill town, NC	57,233	Eagle Mountain city, UT	21,415
Chardon city, OH	5,148	Eagle town, CO	6,508
Charles County, MD	146,551	East Grand Forks city, MN	8,601
Charlotte city, NC	731,424	East Lansing city, MI	48,579
Charlotte County, FL	159,978	Eau Claire city, WI	65,883
Charlottesville city, VA	43,475	Eden Prairie city, MN	60,797
Chattanooga city, TN	167,674	Edgerton city, KS	1,671
Chautauqua town, NY	4,464	Edgewater city, CO	5,170
Chesterfield County, VA	316,236	Edina city, MN	47,941
Citrus Heights city, CA	83,301	Edmond city, OK	81,405
Clackamas County, OR	375,992	Edmonds city, WA	39,709
Clarendon Hills village, IL	8,427	El Cerrito city, CA	23,549
Clayton city, MO	15,939	El Dorado County, CA	181,058
Clearwater city, FL	107,685	El Paso de Robles (Paso Robles) city, CA	29,793
Cleveland Heights city, OH	46,121	Elk Grove city, CA	153,015
Clinton city, SC	8,490	Elko New Market city, MN	4,110
Clive city, IA	15,447	Elmhurst city, IL	44,121
Clovis city, CA	95,631	Encinitas city, CA	59,518
College Park city, MD	30,413	Englewood city, CO	30,255
College Station city, TX	93,857	Erie town, CO	18,135
Columbia city, MO	108,500	Escambia County, FL	297,619
Columbia city, SC	129,272	Estes Park town, CO	5,858
Columbia Falls city, MT	4,688	Euclid city, OH	48,920
Commerce City city, CO	45,913	Fairview town, TX	7,248
Concord city, CA	122,067	Farmersville city, TX	3,301
Concord town, MA	17,668	Farmington Hills city, MI	79,740
Conshohocken borough, PA	7,833	Fayetteville city, NC	200,564
Coon Rapids city, MN	61,476	Fernandina Beach city, FL	11,487
Copperas Cove city, TX	32,032	Fishers town, IN	76,794
Coral Springs city, FL	121,096	Flagstaff city, AZ	65,870
Coronado city, CA	18,912	Flower Mound town, TX	64,669
Corvallis city, OR	54,462	Forest Grove city, OR	21,083
Cottonwood Heights city, UT	33,433	Fort Collins city, CO	143,986
Creve Coeur city, MO	17,833	Fort Lauderdale city, FL	165,521
Cross Roads town, TX	1,563	Fort Smith city, AR	86,209
Dacono city, CO	4,152	Franklin city, TN	62,487
Dade City city, FL	6,437	Fremont city, CA	214,089
Dakota County, MN	398,552	Friendswood city, TX	35,805
Dallas city, OR	14,583	Fruita city, CO	12,646

The National Citizen Survey™

Gahanna city, OH.....	33,248	Kansas City city, KS.....	145,786
Gaithersburg city, MD.....	59,933	Kansas City city, MO.....	459,787
Galveston city, TX.....	47,743	Keizer city, OR.....	36,478
Gardner city, KS.....	19,123	Kenmore city, WA.....	20,460
Georgetown city, TX.....	47,400	Kennedale city, TX.....	6,763
Germantown city, TN.....	38,844	Kennett Square borough, PA.....	6,072
Gilbert town, AZ.....	208,453	Kent city, WA.....	92,411
Gillette city, WY.....	29,087	Kerrville city, TX.....	22,347
Glen Ellyn village, IL.....	27,450	Kettering city, OH.....	56,163
Glendora city, CA.....	50,073	Key West city, FL.....	24,649
Glenview village, IL.....	44,692	King City city, CA.....	12,874
Globe city, AZ.....	7,532	King County, WA.....	1,931,249
Golden city, CO.....	18,867	Kirkland city, WA.....	48,787
Golden Valley city, MN.....	20,371	Kirkwood city, MO.....	27,540
Goodyear city, AZ.....	65,275	Knoxville city, IA.....	7,313
Grafton village, WI.....	11,459	La Plata town, MD.....	8,753
Grand Blanc city, MI.....	8,276	La Porte city, TX.....	33,800
Grants Pass city, OR.....	34,533	La Vista city, NE.....	15,758
Grass Valley city, CA.....	12,860	Lafayette city, CO.....	24,453
Greeley city, CO.....	92,889	Laguna Beach city, CA.....	22,723
Greenville city, NC.....	84,554	Laguna Niguel city, CA.....	62,979
Greenwich town, CT.....	61,171	Lake Forest city, IL.....	19,375
Greenwood Village city, CO.....	13,925	Lake in the Hills village, IL.....	28,965
Greer city, SC.....	25,515	Lake Stevens city, WA.....	28,069
Gunnison County, CO.....	15,324	Lake Worth city, FL.....	34,910
Hailey city, ID.....	7,960	Lake Zurich village, IL.....	19,631
Haines Borough, AK.....	2,508	Lakeville city, MN.....	55,954
Haltom City city, TX.....	42,409	Lakewood city, CO.....	142,980
Hamilton city, OH.....	62,477	Lakewood city, WA.....	58,163
Hamilton town, MA.....	7,764	Lane County, OR.....	351,715
Hanover County, VA.....	99,863	Lansing city, MI.....	114,297
Harrisburg city, SD.....	4,089	Laramie city, WY.....	30,816
Harrisonburg city, VA.....	48,914	Larimer County, CO.....	299,630
Harrisonville city, MO.....	10,019	Las Cruces city, NM.....	97,618
Hastings city, MN.....	22,172	Las Vegas city, NM.....	13,753
Hayward city, CA.....	144,186	Las Vegas city, NV.....	583,756
Henderson city, NV.....	257,729	Lawrence city, KS.....	87,643
Herndon town, VA.....	23,292	Lawrenceville city, GA.....	28,546
High Point city, NC.....	104,371	Lee's Summit city, MO.....	91,364
Highland Park city, IL.....	29,763	Lehi city, UT.....	47,407
Highlands Ranch CDP, CO.....	96,713	Lenexa city, KS.....	48,190
Holland city, MI.....	33,051	Lewis County, NY.....	27,087
Homer Glen village, IL.....	24,220	Lewiston city, ID.....	31,894
Honolulu County, HI.....	953,207	Lewisville city, TX.....	95,290
Hooksett town, NH.....	13,451	Lewisville town, NC.....	12,639
Hopkins city, MN.....	17,591	Libertyville village, IL.....	20,315
Hopkinton town, MA.....	14,925	Lincoln city, NE.....	258,379
Hoquiam city, WA.....	8,726	Lincolnwood village, IL.....	12,590
Horry County, SC.....	269,291	Lindsborg city, KS.....	3,458
Howard village, WI.....	17,399	Little Chute village, WI.....	10,449
Hudson city, OH.....	22,262	Littleton city, CO.....	41,737
Hudson town, CO.....	2,356	Livermore city, CA.....	80,968
Huntley village, IL.....	24,291	Lombard village, IL.....	43,165
Hurst city, TX.....	37,337	Lone Tree city, CO.....	10,218
Hutchinson city, MN.....	14,178	Long Grove village, IL.....	8,043
Hutto city, TX.....	14,698	Longmont city, CO.....	86,270
Independence city, MO.....	116,830	Longview city, TX.....	80,455
Indianola city, IA.....	14,782	Lonsdale city, MN.....	3,674
Indio city, CA.....	76,036	Los Alamos County, NM.....	17,950
Iowa City city, IA.....	67,862	Los Altos Hills town, CA.....	7,922
Irving city, TX.....	216,290	Louisville city, CO.....	18,376
Issaquah city, WA.....	30,434	Lower Merion township, PA.....	57,825
Jackson County, MI.....	160,248	Lynchburg city, VA.....	75,568
James City County, VA.....	67,009	Lynnwood city, WA.....	35,836
Jefferson County, NY.....	116,229	Macomb County, MI.....	840,978
Jefferson Parish, LA.....	432,552	Manassas city, VA.....	37,821
Johnson City city, TN.....	63,152	Manhattan Beach city, CA.....	35,135
Johnston city, IA.....	17,278	Manhattan city, KS.....	52,281
Jupiter town, FL.....	55,156	Mankato city, MN.....	39,309
Kalamazoo city, MI.....	74,262	Maple Grove city, MN.....	61,567

The National Citizen Survey™

Maricopa County, AZ	3,817,117	Oakland city, CA	390,724
Marion city, IA	34,768	Oakley city, CA	35,432
Marshfield city, WI	19,118	Oklahoma City city, OK	579,999
Martinez city, CA	35,824	Olathe city, KS	125,872
Marysville city, WA	60,020	Old Town city, ME	7,840
Matthews town, NC	27,198	Olmsted County, MN	144,248
McAllen city, TX	129,877	Olympia city, WA	46,478
McKinney city, TX	131,117	Orange village, OH	3,323
McMinnville city, OR	32,187	Orland Park village, IL	56,767
Menlo Park city, CA	32,026	Orleans Parish, LA	343,829
Menomonee Falls village, WI	35,626	Oshkosh city, WI	66,083
Mercer Island city, WA	22,699	Oshstemo charter township, MI	21,705
Meridian charter township, MI	39,688	Oswego village, IL	30,355
Meridian city, ID	75,092	Otsego County, MI	24,164
Merriam city, KS	11,003	Ottawa County, MI	263,801
Mesa city, AZ	439,041	Paducah city, KY	25,024
Mesa County, CO	146,723	Palm Beach Gardens city, FL	48,452
Miami Beach city, FL	87,779	Palm Coast city, FL	75,180
Miami city, FL	399,457	Palo Alto city, CA	64,403
Middleton city, WI	17,442	Palos Verdes Estates city, CA	13,438
Midland city, MI	41,863	Papillion city, NE	18,894
Milford city, DE	9,559	Paradise Valley town, AZ	12,820
Milton city, GA	32,661	Park City city, UT	7,558
Minneapolis city, MN	382,578	Parker town, CO	45,297
Missouri City city, TX	67,358	Parkland city, FL	23,962
Modesto city, CA	201,165	Pasco city, WA	59,781
Monterey city, CA	27,810	Pasco County, FL	464,697
Montgomery city, MN	2,956	Payette city, ID	7,433
Montgomery County, MD	971,777	Pearland city, TX	91,252
Monticello city, UT	1,972	Peoria city, AZ	154,065
Montrose city, CO	19,132	Peoria city, IL	115,007
Monument town, CO	5,530	Pflugerville city, TX	46,936
Mooreville town, NC	32,711	Phoenix city, AZ	1,445,632
Moraga town, CA	16,016	Pinehurst village, NC	13,124
Morristown city, TN	29,137	Piqua city, OH	20,522
Morrisville town, NC	18,576	Pitkin County, CO	17,148
Morro Bay city, CA	10,234	Plano city, TX	259,841
Mountain Village town, CO	1,320	Platte City city, MO	4,691
Mountlake Terrace city, WA	19,909	Pleasant Hill city, IA	8,785
Murphy city, TX	17,708	Pleasanton city, CA	70,285
Naperville city, IL	141,853	Plymouth city, MN	70,576
Napoleon city, OH	8,749	Polk County, IA	430,640
Needham CDP, MA	28,886	Pompano Beach city, FL	99,845
Nevada City city, CA	3,068	Port Orange city, FL	56,048
Nevada County, CA	98,764	Portland city, OR	583,776
New Braunfels city, TX	57,740	Post Falls city, ID	27,574
New Brighton city, MN	21,456	Powell city, OH	11,500
New Hanover County, NC	202,667	Prince William County, VA	402,002
New Hope city, MN	20,339	Prior Lake city, MN	22,796
New Orleans city, LA	343,829	Pueblo city, CO	106,595
New Port Richey city, FL	14,911	Purcellville town, VA	7,727
New Smyrna Beach city, FL	22,464	Queen Creek town, AZ	26,361
New Ulm city, MN	13,522	Raleigh city, NC	403,892
Newberg city, OR	22,068	Ramsey city, MN	23,668
Newport city, RI	24,672	Raymond town, ME	4,436
Newport News city, VA	180,719	Raymore city, MO	19,206
Newton city, IA	15,254	Redmond city, OR	26,215
Noblesville city, IN	51,969	Redmond city, WA	54,144
Nogales city, AZ	20,837	Reno city, NV	225,221
Norcross city, GA	9,116	Reston CDP, VA	58,404
Norfolk city, VA	242,803	Richland city, WA	48,058
North Mankato city, MN	13,394	Richmond city, CA	103,701
North Port city, FL	57,357	Richmond Heights city, MO	8,603
North Richland Hills city, TX	63,343	Rio Rancho city, NM	87,521
North Yarmouth town, ME	3,565	River Falls city, WI	15,000
Novato city, CA	51,904	Riverside city, CA	303,871
Novi city, MI	55,224	Riverside city, MO	2,937
O'Fallon city, IL	28,281	Roanoke city, VA	97,032
O'Fallon city, MO	79,329	Roanoke County, VA	92,376
Oak Park village, IL	51,878	Rochester Hills city, MI	70,995

The National Citizen Survey™

Rock Hill city, SC.....	66,154	State College borough, PA.....	42,034
Rockville city, MD.....	61,209	Steamboat Springs city, CO.....	12,088
Roeland Park city, KS.....	6,731	Sterling Heights city, MI.....	129,699
Rogers city, MN.....	8,597	Sugar Grove village, IL.....	8,997
Rohnert Park city, CA.....	40,971	Sugar Land city, TX.....	78,817
Rolla city, MO.....	19,559	Suisun City city, CA.....	28,111
Roselle village, IL.....	22,763	Summit city, NJ.....	21,457
Rosemount city, MN.....	21,874	Summit County, UT.....	36,324
Rosenberg city, TX.....	30,618	Summit village, IL.....	11,054
Roseville city, MN.....	33,660	Sunnyvale city, CA.....	140,081
Round Rock city, TX.....	99,887	Surprise city, AZ.....	117,517
Royal Oak city, MI.....	57,236	Suwanee city, GA.....	15,355
Saco city, ME.....	18,482	Tacoma city, WA.....	198,397
Sahuarita town, AZ.....	25,259	Takoma Park city, MD.....	16,715
Salida city, CO.....	5,236	Tamarac city, FL.....	60,427
Sammamish city, WA.....	45,780	Temecula city, CA.....	100,097
San Anselmo town, CA.....	12,336	Tempe city, AZ.....	161,719
San Diego city, CA.....	1,307,402	Temple city, TX.....	66,102
San Francisco city, CA.....	805,235	Texarkana city, TX.....	36,411
San Jose city, CA.....	945,942	The Woodlands CDP, TX.....	93,847
San Juan County, NM.....	130,044	Thousand Oaks city, CA.....	126,683
San Marcos city, CA.....	83,781	Tigard city, OR.....	48,035
San Marcos city, TX.....	44,894	Tracy city, CA.....	82,922
San Rafael city, CA.....	57,713	Trinidad CCD, CO.....	12,017
Sanford city, FL.....	53,570	Tualatin city, OR.....	26,054
Sangamon County, IL.....	197,465	Tulsa city, OK.....	391,906
Santa Clarita city, CA.....	176,320	Twain Falls city, ID.....	44,125
Santa Fe city, NM.....	67,947	Tyler city, TX.....	96,900
Santa Fe County, NM.....	144,170	Unalaska city, AK.....	4,376
Santa Monica city, CA.....	89,736	University Heights city, OH.....	13,539
Sarasota County, FL.....	379,448	University Park city, TX.....	23,068
Savage city, MN.....	26,911	Upper Arlington city, OH.....	33,771
Schaumburg village, IL.....	74,227	Urbandale city, IA.....	39,463
Schertz city, TX.....	31,465	Vail town, CO.....	5,305
Scott County, MN.....	129,928	Vancouver city, WA.....	161,791
Scottsdale city, AZ.....	217,385	Ventura CCD, CA.....	111,889
Seaside city, CA.....	33,025	Vernon Hills village, IL.....	25,113
Sedona city, AZ.....	10,031	Vestavia Hills city, AL.....	34,033
Sevierville city, TN.....	14,807	Victoria city, MN.....	7,345
Shakopee city, MN.....	37,076	Vienna town, VA.....	15,687
Sharonville city, OH.....	13,560	Virginia Beach city, VA.....	437,994
Shawnee city, KS.....	62,209	Walnut Creek city, CA.....	64,173
Shawnee city, OK.....	29,857	Washington County, MN.....	238,136
Sherborn town, MA.....	4,119	Washington town, NH.....	1,123
Shoreview city, MN.....	25,043	Washoe County, NV.....	421,407
Shorewood village, IL.....	15,615	Washougal city, WA.....	14,095
Shorewood village, WI.....	13,162	Wauwatosa city, WI.....	46,396
Sierra Vista city, AZ.....	43,888	Waverly city, IA.....	9,874
Silverton city, OR.....	9,222	Weddington town, NC.....	9,459
Sioux Center city, IA.....	7,048	Wentzville city, MO.....	29,070
Sioux Falls city, SD.....	153,888	West Carrollton city, OH.....	13,143
Skokie village, IL.....	64,784	West Chester borough, PA.....	18,461
Snellville city, GA.....	18,242	West Des Moines city, IA.....	56,609
Snoqualmie city, WA.....	10,670	Western Springs village, IL.....	12,975
Somerset town, MA.....	18,165	Westerville city, OH.....	36,120
South Jordan city, UT.....	50,418	Westlake town, TX.....	992
South Lake Tahoe city, CA.....	21,403	Westminster city, CO.....	106,114
Southlake city, TX.....	26,575	Weston town, MA.....	11,261
Spearfish city, SD.....	10,494	White House city, TN.....	10,255
Spring Hill city, KS.....	5,437	Wichita city, KS.....	382,368
Springboro city, OH.....	17,409	Williamsburg city, VA.....	14,068
Springfield city, MO.....	159,498	Willowbrook village, IL.....	8,540
Springville city, UT.....	29,466	Wilmington city, NC.....	106,476
St. Augustine city, FL.....	12,975	Wilsonville city, OR.....	19,509
St. Charles city, IL.....	32,974	Windsor town, CO.....	18,644
St. Cloud city, FL.....	35,183	Windsor town, CT.....	29,044
St. Cloud city, MN.....	65,842	Winnetka village, IL.....	12,187
St. Joseph city, MO.....	76,780	Winter Garden city, FL.....	34,568
St. Joseph town, WI.....	3,842	Woodbury city, MN.....	61,961
St. Louis County, MN.....	200,226	Woodinville city, WA.....	10,938

The National Citizen Survey™

Woodland city, CA.....	55,468	Yorktown town, IN.....	9,405
Wrentham town, MA	10,955	Yorkville city, IL	16,921
Wyandotte County, KS	157,505	Yountville city, CA	2,933
Yakima city, WA.....	91,067		
York County, VA.....	65,464		

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. Bethlehem Township funded this research. Please contact Doug Bruce of Bethlehem Township at dbruce@bethlehemtp.com if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

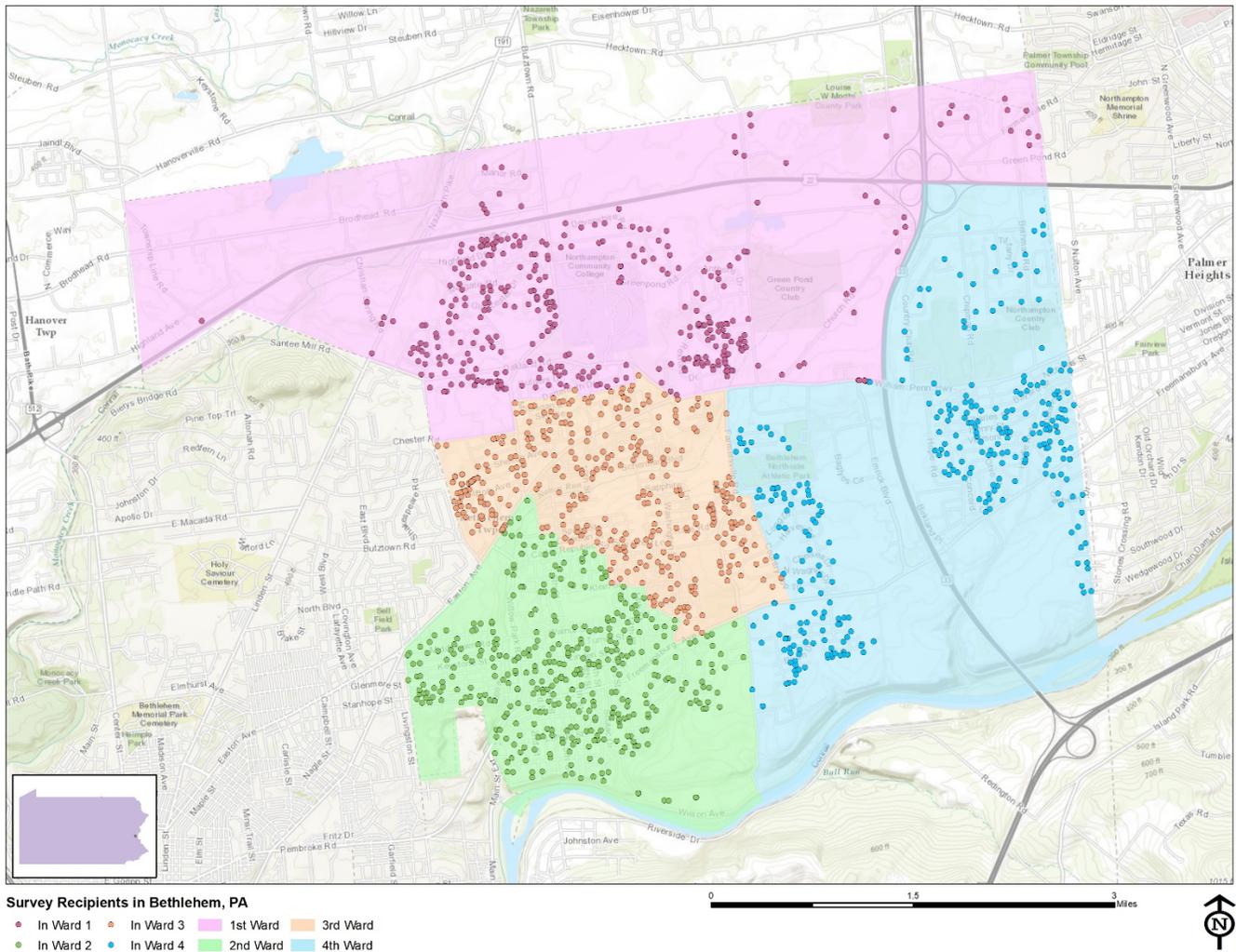
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the Bethlehem Township were eligible to participate in the survey. A list of all households within the zip codes serving Bethlehem Township was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve Bethlehem Township households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of Bethlehem Township boundaries were removed from consideration. Each address identified as being within Township boundaries was further identified as being within one of the four Wards.

To choose the 1,500 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the Bethlehem Township website. This opt-in survey was identical to the scientific survey and open to all Township residents. (The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.)

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on December 28, 2017. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Township Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Bethlehem Township chose to augment their administration of The NCS with an additional page of custom questions. Completed surveys were collected over the following seven weeks. The online “opt-in” survey became available to all residents on February 1, 2018 and remained open for two weeks.

About 2% of the 1,500 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 1,466 households that received the survey, 493 completed the survey, providing an overall response rate of 34%. Additionally, responses were tracked by Ward; response rates by Ward ranged from 29% to 38%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 397 residents completed the online opt-in survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

Table 85: Survey Response Rates by Ward

	Ward 1	Ward 2	Ward 3	Ward 4	Overall
Total sample used	410	400	383	307	1500
I=Complete Interviews	131	112	141	106	490
P=Partial Interviews	1	1	1	0	3
R=Refusal and break off	0	1	0	0	1
NC=Non Contact	0	0	0	0	0
O=Other	0	0	0	0	0
UH=Unknown household	0	0	0	0	0
UO=Unknown other	273	273	233	193	972
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	33%	29%	38%	35%	34%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for Bethlehem Township survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (493 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online opt-in survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary. Blank or empty submissions (questionnaires submitted with no questions answered) were removed from the opt-in dataset.

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in Bethlehem Township. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), housing unit type (attached or detached), race, sex, age and Ward. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 86: Bethlehem Township, PA 2018 Weighting Table

Characteristic	2010 Census	Unweighted Data	Weighted Data
Housing			
Rent home	14%	5%	12%
Own home	86%	95%	88%
Detached unit*	77%	84%	78%
Attached unit*	23%	16%	22%
Race and Ethnicity			
White	89%	90%	89%
Not white	11%	10%	11%
Not Hispanic	93%	95%	93%
Hispanic	7%	5%	7%
Sex and Age			
Female	52%	52%	53%
Male	48%	48%	47%
18-34 years of age	19%	5%	18%
35-54 years of age	41%	20%	41%
55+ years of age	39%	75%	42%
Females 18-34	10%	3%	9%
Females 35-54	21%	11%	21%
Females 55+	21%	39%	23%
Males 18-34	10%	2%	9%
Males 35-54	20%	10%	19%
Males 55+	18%	36%	18%
Ward			
Ward 1	26%	27%	26%
Ward 2	27%	23%	26%
Ward 3	25%	29%	26%
Ward 4	22%	22%	22%

* American Community Survey 2011 5-year estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

Appendix D: Survey Materials

Dear Bethlehem Township Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about our community. Your survey will arrive in a few days.

Thank you for helping create a better Township!

Sincerely,



Melissa A. Shafer
Township Manager

Dear Bethlehem Township Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about our community. Your survey will arrive in a few days.

Thank you for helping create a better Township!

Sincerely,



Melissa A. Shafer
Township Manager

Dear Bethlehem Township Resident,

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Thank you for helping create a better Township!

Sincerely,



Melissa A. Shafer
Township Manager



Township of Bethlehem
4225 Easton Avenue
Bethlehem, PA 18020-1496

Presorted
First Class Mail
US Postage
PAID
Boulder, CO
Permit NO. 94



Township of Bethlehem
4225 Easton Avenue
Bethlehem, PA 18020-1496

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TOWNSHIP OF BETHLEHEM

BOARD OF COMMISSIONERS

MUNICIPAL OFFICES
4225 EASTON AVENUE
BETHLEHEM, PENNSYLVANIA 18020-1496

Phone: 610.814.6430

Fax No: 610.814.6445

www.bethlehemtownship.org

Commissioners:

Pat Breslin
Malissa K. Davis
Michael D. Hudak
Howard L. Kutzler
Thomas J. Nolan

Township Manager

Melissa A. Shafer

January 2018

Dear Township of Bethlehem Resident:

Please help us shape the future of Bethlehem Township! You have been selected at random to participate in the 2018 Bethlehem Township Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Bethlehem Township make decisions that affect our community.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/bethlehem2018>

If you have any questions about the survey please call 610-814-6405.

Thank you for your time and participation!

Sincerely,

Melissa A. Shafer
Township Manager



TOWNSHIP OF BETHLEHEM

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Pat Breslin
Malissa K. Davis
Michael D. Hudak
Howard L. Kutlzer
Thomas J. Nolan

Township Manager

Melissa A. Shafer

January 2018

Dear Township of Bethlehem Resident:

Here's a second chance if you haven't already responded to the 2018 Bethlehem Township Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Bethlehem Township! You have been selected at random to participate in the 2018 Bethlehem Township Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Bethlehem Township make decisions that affect our community.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/bethlehem2018>

If you have any questions about the survey please call 610-814-6405.

Thank you for your time and participation!

Sincerely,

Melissa A. Shafer
Township Manager

The Township of Bethlehem 2018 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Bethlehem Township:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Bethlehem Township as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Bethlehem Township as a place to raise children.....	1	2	3	4	5
Bethlehem Township as a place to work.....	1	2	3	4	5
Bethlehem Township as a place to visit.....	1	2	3	4	5
Bethlehem Township as a place to retire.....	1	2	3	4	5
The overall quality of life in Bethlehem Township.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Bethlehem Township.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Bethlehem Township.....	1	2	3	4	5
Overall "built environment" of Bethlehem Township (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Bethlehem Township.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Bethlehem Township.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Bethlehem Township.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Bethlehem Township to someone who asks.....	1	2	3	4	5
Remain in Bethlehem Township for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Bethlehem Township's downtown/commercial area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of travel by car in Bethlehem Township.....	1	2	3	4	5
Ease of travel by public transportation in Bethlehem Township.....	1	2	3	4	5
Ease of travel by bicycle in Bethlehem Township.....	1	2	3	4	5
Ease of walking in Bethlehem Township.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Bethlehem Township.....	1	2	3	4	5
Overall appearance of Bethlehem Township.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Bethlehem Township as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Bethlehem Township.....	1	2	3	4	5
Overall quality of business and service establishments in Bethlehem Township.....	1	2	3	4	5
Overall quality of new development in Bethlehem Township.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in Bethlehem Township.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water.....	1	2
Made efforts to make your home more energy efficient.....	1	2
Observed a code violation or other hazard in Bethlehem Township (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Bethlehem Township.....	1	2
Reported a crime to the police in Bethlehem Township.....	1	2
Stocked supplies in preparation for an emergency.....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the Township of Bethlehem (in-person, phone, email or web) for help or information.....	1	2
Contacted Bethlehem Township elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Bethlehem Township?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Bethlehem Township recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or Township park.....	1	2	3	4
Participated in religious or spiritual activities in Bethlehem Township.....	1	2	3	4
Attended a Township-sponsored event.....	1	2	3	4
Used public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in Bethlehem Township.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors.....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like Township or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or read about a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Attended a local public meeting.....	1	2	3	4
Read the agenda or minutes online or on television.....	1	2	3	4

The Township of Bethlehem 2018 Citizen Survey

10. Please rate the quality of each of the following services in Bethlehem Township:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Storm drainage.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Sewer utility billing.....	1	2	3	4	5
Township parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Township-sponsored special events.....	1	2	3	4	5
Overall customer service by Bethlehem Township employees (police, receptionists, planners, etc.).....	1	2	3	4	5
Leaf collection.....	1	2	3	4	5
Bethlehem Township Community Center.....	1	2	3	4	5
Communication from the Township.....	1	2	3	4	5
Recycling center.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The Township of Bethlehem Township.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5
The County of Northampton.....	1	2	3	4	5
The State of Pennsylvania.....	1	2	3	4	5

12. Please rate the following categories of Bethlehem Township government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Bethlehem Township.....	1	2	3	4	5
The overall direction that Bethlehem Township is taking.....	1	2	3	4	5
The job Bethlehem Township government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Bethlehem Township government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Bethlehem Township community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Bethlehem Township	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Bethlehem Township.....	1	2	3	4
Overall “built environment” of Bethlehem Township (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Bethlehem Township	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Bethlehem Township.....	1	2	3	4
Sense of community	1	2	3	4

14. In the last 12 months, about how many times, if at all, have you or other household members used each of the following?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
The Bethlehem Area Public Library building	1	2	3	4
The Bethlehem Area Public Library e-book/audiobook service.....	1	2	3	4
The Bethlehem Area Public Library bookmobile service	1	2	3	4

15. Are you currently an active cardholder for the Bethlehem Area Public Library?

- Yes
- No
- Don't know

16. The Bethlehem Area Public Library (BAPL), located in downtown Bethlehem City, offers traditional library services, as well as offsite services such as bookmobile and online lending of e-books and audio books. Bethlehem Township has an agreement with the BAPL to pay \$17.55 per person per year, which is an annual cost in Bethlehem Township tax dollars of \$416,462 per year. Should Bethlehem Township continue to pay \$416,462 per year to the Bethlehem Area Public Library?

- Yes
- No

16a. Please indicate the extent to which you agree or disagree that Bethlehem Township should consider establishing its own public library if the same services were provided for less than the amount paid to maintain membership in the Bethlehem Area Library:

- Strongly agree Somewhat agree Somewhat disagree Strongly disagree Don't know

17. To what extent, if at all, are you worried personally about each of the following environmental issues in Bethlehem Township?

	<i>Extremely worried</i>	<i>Very worried</i>	<i>A little worried</i>	<i>Not worried</i>	<i>Don't know</i>
Pollution of drinking water	1	2	3	4	5
Contamination of rivers, lakes and reservoirs.....	1	2	3	4	5
Loss of natural habitat for wildlife.....	1	2	3	4	5
Air pollution	1	2	3	4	5
Extinction of plant and animal species	1	2	3	4	5
Suburban sprawl and loss of open spaces	1	2	3	4	5
Flooding impacting your property	1	2	3	4	5
Flooding impacting travel in Bethlehem Township.....	1	2	3	4	5

18. Please rate how familiar you are, if at all, with the Janet Johnston Housenick & William D. Housenick Memorial Park in the Township of Bethlehem:

- Very familiar Somewhat familiar Not at all familiar

19. The Johnston Mansion was left to the Township and is in need of repair. Please indicate your level of support for restoring the mansion as a possible venue for event rentals, Township programs, etc.?

- Strongly support Somewhat support Somewhat oppose Strongly oppose Don't know

The Township of Bethlehem 2018 Citizen Survey

20. Please indicate how likely, if at all, you and/or members of your household would be to participate in each of the following types of recreation programs?

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Not at all likely</i>
Preschool Programs	1	2	3
Youth Sports	1	2	3
Adult Sports	1	2	3
Educational Classes	1	2	3
Arts & Crafts	1	2	3
Family Activities & Special Events	1	2	3
Social Activities (dance, theater, music, etc.)	1	2	3
Lifetime Sports (golf, tennis, biking, etc.)	1	2	3
Outdoor Recreation	1	2	3
Youth After School Programs	1	2	3

21. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the Township government and its activities, events and services:

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>
Township newsletter (mail)	1	2	3
Local newspaper (print)	1	2	3
Local newspaper (online)	1	2	3
Township blog.....	1	2	3
Township communications via social media (i.e. Facebook, Twitter or YouTube)	1	2	3
Township website (www.BethlehemTownshiptwp.com).....	1	2	3
Word-of-mouth	1	2	3

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in Bethlehem Township.	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Bethlehem Township?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Bethlehem Township?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



Township of Bethlehem
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